

The Center for Community Health Development

Celebrating 10 years of Accomplishments

JULY 2011



Participants listen intently during a funding seminar, July 2005.

Building Capacity Through Training

As a part of our mission, the Center for Community Health Development's provides training opportunities to faculty members, research staff, students, service providers, and community members since 2001. The trainings are designed to build capacity of individuals and organizations working to improve health in their communities. Over the past 10 years, the Center has partnered with various organizations to deliver trainings including the Scripps Institute, National Association of Chronic Disease Directors, and the Texas Association of Community Action Agencies.

CCHD has provided trainings in Logic Modeling, Resource Development/Grant Writing/Funding Diversity, Community-Based Participatory Research, Network Analysis, Leadership Development, and Evaluation. Brief descriptions are provided below.

Logic Modeling: This training introduces participants to the different uses and basic components of logic models. Sample logic models are offered as examples. The majority of this training is devoted to skill-building, with participants leaving with a drafted logic model in hand.

Evaluation: This training covers the process of creating an evaluation plan consistent with a funders expectations and desires, as well as identifying appropriate outcome measures and determining the most practical and efficient measurement tools.

Leadership Development: In this training, participants are given the opportunity to learn, revisit, and share practical ways to create a positive, productive environment that facilitates leadership across their organization. Participants review and practice strategies to decrease anxiety, increase productivity, and reduce turnover.



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Community-Based Participatory Research: This training targets three types of audiences: 1) academic researchers, 2) community members, and 3) students. For academic researchers, the focus is how to adapt existing methods to incorporate community engagement, emphasizing the value of community participation. For community members, the training focuses on the research process and the typical roles of researchers throughout the research process. For students, the training entails a more basic introduction to CBPR principles and application to case study examples.



Attendees work together as a group to design a logic model during a Logic Modeling Training, April 2006.



Dr. Douglas Luke, from the University of Washington in St. Louis, Missouri, presents on Network Analysis during a two-day workshop, October 2009.

Resource Development/Grant Writing/Funding Diversity:

This training discusses strategic resource development, with a focus on diversification of funding, as well as leveraging funds to manage activities more efficiently. The grant writing training emphasizes grant writing strategy and marketing from the perspective of the reviewer, focusing on maximizing competitiveness and likelihood of getting funded.

“The training looks at grant writing from a strategic perspective that hit home with even the most experienced grant writers. Evaluations show that attendees plan to use the examples, tools and advice provided. Four stars!!!” — *Kerrin Meyer, Texas Association of Community Action Agencies*

Network Analysis: This training provides individuals with the basics of network analysis methods and applications. Participants plan a simple network study, analyze their data, interpret graphs and results, and learn to make informed decisions about their own network projects.

“The workshop provided me with knowledge and skills to further my interest in social network analysis. This indispensable training made it possible for me to attend additional workshops that further advanced my ability to apply this technique.” — *Network Analysis Training participant, October 2009*



Participants discuss how community-based participatory research can be utilized in their communities during a CBPR Training, October 2005.

In addition to these trainings, CCHD also provides training for Community Health Workers and students. For more information on these, see the March and May issues of our 10-year Anniversary Highlights.

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