

The Center for Community Health Development

Celebrating 10 years of Accomplishments

NOVEMBER 2011



Dr. Corliss Outley, Co-Director of Evaluation, discusses Key Leader Survey Results during the CCHD-BVHP Joint Retreat, August 2009.

Evaluating Our Work

Since its inception, the Center for Community Health Development has closely monitored various activities and collected multiple data sets from tracking the number of students trained to the grant dollars acquired, to interviewing affiliated faculty, staff and community partners. The evaluation component measures dimensions of CCHD's community capacity building efforts by surveying key community leaders in the Brazos Valley regarding their perceptions of the importance of increasing access to health care for residents of the Brazos Valley. The evaluation team also analyzes relationships among community organizations that worked with the Brazos Valley Health Partnership. To accomplish these tasks, the evaluation team seeks the input and assistance of the BVHP board of directors with each successive data collection effort and also provides a return on community investment report for each county health resource center. The Center has presented its evaluation efforts to the CDC Prevention Research Centers Program through participation in the national evaluation committee and presentations of results at the PRC Annual Meetings.

Evaluation by the Numbers

Over the past 10 years the Evaluation Team has developed and maintained a database to track our performance indicators reported annually to the Centers for Disease Control. To date we have produced:

- ◆ 19 books or book chapters,
- ◆ 164 publications such as journal articles or issues,
- ◆ 348 presentations
- ◆ 128 students trained, and
- ◆ Over **\$33 million dollars** acquired in grants and contracts.



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Key Leader Survey

The Key Leader Survey is conducted to learn more about community leaders' perceptions of health-related issues and to gather information on what community leaders are most concerned about. This can help identify community champions to support local efforts to address specific health issues. The survey has been conducted three times since 2004 with key leaders in the Brazos Valley. Over time the primary health concern reported was access to health care for residents of the Brazos Valley. Leaders said that transportation, funding, and communication between organizations and agencies were barriers for accessing health care. The majority of participants and organizations are supportive of activities that address access to health care, but have few resources and staff committed to the issue.



The Center Evaluation Team is able to provide visually appealing interpretations of survey results such as this Wordle® picture that presents key leader's perceived barriers for Brazos Valley residents to accessing health care. The larger the barrier, the more frequently it was reported.

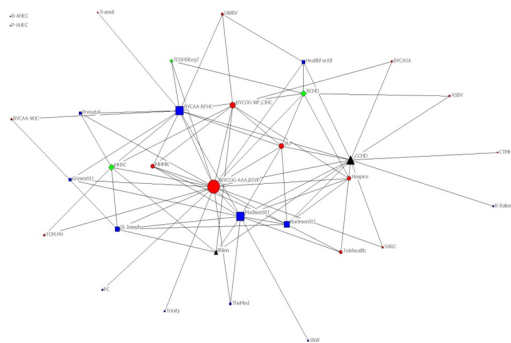
Interorganizational Network Survey

Network analysis is an evaluation method we use to look at interactions among organizations working to improve access to health care in the Brazos Valley. The network survey was conducted in 2004, 2006, and 2009. To examine relationships between organizations, each organization was asked to report on its relationship with other organizations in the survey. Specifically the questions asked how often they shared information, how often they jointly planned, coordinated or

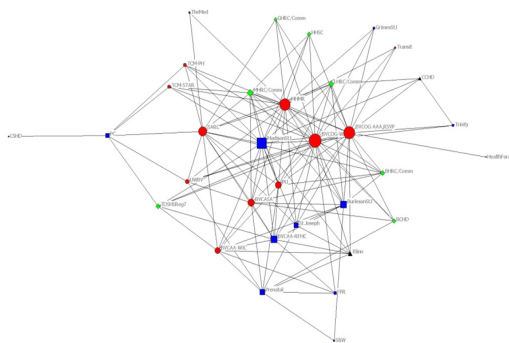
implemented activities together, if they shared tangible resources such as space, staff, and funding, and if their organizations had formal memorandums of understandings or contracts in place.

Results of the network surveys show increases in the number of interactions between organizations between the 2004 and 2009 surveys for all questions. Significant increases were found in the number of organizations sharing tangible resources, highlighting increased collaboration.

All respondents who have formal agreements (2004)



All respondents who have formal agreements (2009)



Network diagrams showing an increase in the number of formal agreements reported between organizations in the Brazos Valley Network between 2004 and 2009. Each line connecting two shapes represents a formal agreement between the organizations.

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