

Policies, Programs, and Partners for Fall Prevention (PPFP)

Project Summary & Goals

PPFP is a collaborative effort, funded through the CDC, with the University of North Carolina Schools of Medicine and Public Health. Working with over 40 State Fall Prevention Coalitions, PPFP address the urgent need to identify more effective public health strategies for reducing falls, fall-related injuries, and fall-related rates of emergency room visits among the growing population of seniors. Additionally, through implementation of new training structures, PPFP will build upon existing partnerships to increase impact and sustainability of evidence-based fall prevention programs delivered to vulnerable older populations. The project will develop strategies and train community health workers in Texas and North Carolina in implementation of Otago, a community-based falls prevention program delivered primarily in the home by physical therapists. The overall goal of this project is to *identify effective falls-prevention strategies for community-dwelling older adults, resulting in decreased fall-related morbidity and mortality.*

Principal Investigator

Dr. Marcia Ory, Ph.D., M.P.H.

Project Dates

9/30/2012 – 09/29/2014

Communities Involved

Regions in Texas and North Carolina

Funder(s)

Centers for Disease Control