

# Rural Healthy People 2020

## Project Summary & Goals

The purpose of **Rural Healthy People 2020 (RHP 2020)** is to advance the promotion of the health of Americans living in rural communities by identifying rural health priorities, supporting rural health leaders and researchers, and promoting effective rural health programs. Through the coordinated RHP2020 initiative, rural communities will benefit by increased ability to identify and implement right-sized, effective health pro-grams for rural residents. Like Rural Healthy People 2010 a decade ago, RHP2020 will provide policymakers, rural providers, and rural communities with an invaluable resource for documenting successes as well as challenges and for planning, thereby contributing to the rural health infrastructure for improving the health of rural populations. Specifically, RHP2020 will identify and promote rural-specific health priority areas, document what is known about health in rural areas, identify rural evidence-based best practice programs, community practices and interventions, and promote rural healthy communities.

Project goals are:

- To assess the extent to which RHP 2010 achieved its objectives through a national survey and literature reviews.
- To work with rural stakeholders and advocacy groups for continued national focus on and support of RHP2020.
- To disseminate RHP2020 Models of Practice for rural communities.
- To work with CDC's Community Guide for Preventive Services leadership to develop and disseminate rural-relevant entries to the *Community Guide*.
- To update and refine rural health research and literature reviews by RHP2020 priority focus area, including updates of 2010 areas that continue as concerns for 2020.
- To develop priority area toolkits for rural communities to employ in preparing local and state-specific proposals.

## Principal Investigators

Jane N. Bolin, PhD, RN, JD

Gail Bellamy, PhD

## Project Dates

2011-2013

## Communities Involved

Nationwide in scope

## Funder

Texas A&M School of Rural Public Health  
Centers for Disease Control and Prevention