

# TexHealth Brazos Valley Feasibility Study

## Project Summary & Goals

With technical assistance from the Center for Community Health Development, the Brazos Valley Council of Governments (BVCOG) received funding from the Texas Health and Human Services Commission to explore the possibility of developing an affordable health coverage plan called TexHealth Brazos Valley which will be offered to Brazos Valley small businesses (2-50 employees) that do not currently provide health insurance. The health coverage plan is referred to as a “multi-share” plan in which the monthly cost of the plan is shared between the employer, the employee, and a third party, which is generally a philanthropic, health care, and/or governmental organization. The Center for Community Health Development worked with BVCOG to conduct a feasibility study to prepare for development of the pilot program.

Project goals were:

- To identify key factors that would contribute to the development of a feasible program
- To develop a coverage program for employees of small businesses

## Principal Investigator

Monica L. Wendel, Dr.P.H., M.A.

## Project Dates

2007-2008

## Communities Involved

Brazos County  
Burlison County  
Grimes County  
Leon County  
Madison County  
Robertson County  
Washington County

## Funders

Texas Health and Human Services Commission  
Brazos Valley Council of Governments

## Key Findings

- The feasibility study revealed specific factors that would contribute to a successful program:
  - Key services covered
  - Cost to the employer
  - Cost to the employee

## Outcomes

- TexHealth Brazos Valley began enrolling employees of small businesses on August 1, 2010.